

USDF Region 1 Adult Team Competition

September 4th and 5th, 2010, Commonwealth Park, Culpepper, VA

History & “The Edgar”

The Adult Team Competition provides an opportunity for adults to compete in a team-like atmosphere with awards for division-specific team champions as well as individual champions and reserve champions. The event encourages camaraderie and provides support for adults competing at any level.

For many years ESDCTA hosted a Dressage Team competition at the USET in the fall. As the finale of the show season, GMOs (Group Member Organizations) from up and down the Eastern seaboard participated in this event. To help promote interest and a healthy rivalry among the teams, ESDCTA also established an “overall team” award. This is a perpetual trophy won by the GMO with the highest average score comprised of their team scores at each level. The trophy was named for Fiona Baan, former Director of Dressage for the USET, and was the coveted prize of the competition. Teams rode to win the “Fiona,” which was then engraved and displayed in the USET Trophy Room.

In 2002, ESDCTA donated a similar perpetual trophy for the Region 1 Adult Dressage Team Competition. This is a beautiful crystal horse’s head mounted on a wooden base with engraved brass plates to commemorate the winners! The trophy will be won by the highest scoring team or GMO team. This award is named for Dr. Edgar Hotz, who passed away in 2001. Dr. Hotz gave so much of his time and energy to the sport of dressage and to the education of judges and riders, especially in Region 1. He also coached several ESDCTA teams to victory over the years. We think he would be honored by the sentiment and are sure he is cheering us all on from heaven! Again this year, the Region 1 teams and GMO teams will be riding proudly to win **“THE EDGAR.”**

Advertising & Sponsorship Opportunities:

This is a chance for advertisers to get in front of a large population of dressage enthusiasts including competitors, spectators, grooms and volunteers across Region 1. This Region includes Washington, D.C., Delaware, Maryland, North Carolina, New Jersey, Pennsylvania, the Panhandle of West Virginia and Virginia.

The show program is the go-to reference for the weekend and gives advertisers the chance for face-time with 75+ competitors, just as many grooms and 100+ volunteers and spectators over a two-day period.

Advertising Rates:

Location	Size	Cost
Back Cover	Full Page	\$150
Inside Front Cover	Full Page	\$150
Inside Back Cover	Full Page	\$125
Program	Full Page	\$100
Program	½ Page (Horizontal)	\$75
Program	½ Page (Vertical)	\$75
Program	¼ Page	\$50
Program	Business Card	\$25

Ads must be submitted electronically as .doc, .pdf or .jpg files no later than the 1st of August, 2010. Payment must be made by check no later than the 1st of August, 2010.

Payments should be made payable to the USDF and mailed to Gardy Bloemers, 6486 Hillsboro Lane, Crozet, VA 22932. Electronic files should be sent to gardy@gardybloemers.com.

Advertisements must be paid in full in order to appear in the USDF Adult Team Competition Program.

Gift Certificates and In-kind Sponsorships

We would very much welcome the opportunity to have donations of Gift Certificates and or in-kind product sponsorships to provide as prizes for the show. If a business was interested to provide these, we would ask that they provide an in-kind value equivalent to the amount of sponsorship required for a particular championship award.

Division, Individual, Class and High Score Sponsorships

Sponsorship money will enable us to provide better prizes to the competitors. These sponsorships will enable an individual, farm, dressage chapter, dressage team or business to be recognized as the official sponsor both in the show program on the back of our volunteer and competitor t-shirts as well as when the winner of that specific class, division, individual champion, individual reserve champion or high score is announced. In addition, these sponsors are entitled to placing a business card advertisement in the show program, which is included in the sponsorship price.

Sponsorship Opportunities	Cost
Team Championship – Intro	\$75
Team Championship – Training	\$75
Team Championship – First Level	\$75
Team Championship – Second Level	\$75
Team Championship – Third Level	\$75
Team Championship – Fourth Level	\$75
Team Championship – FEI	\$75
Team Championship – Mixed Levels	\$75
VADA Team High Score excl. Intro	\$100

To reserve the sponsorship of a class, please contact Gardy Bloemers at gardy@gardybloemers.com or on 434 981 1017 to discuss.